



Taighde Sláinte

Health Research

Acknowledgement of DOROTHY COFUND funding/support:

Requirements for awardees

Why is including the relevant logos in your research communication important?

The need to demonstrate the value of publicly-funded research is continually growing, and public support is crucial to long-term investment in research. It is imperative that all award-holders – and all those in receipt of funding or support for campaigns, events and/or other activities – publicly acknowledge the support they receive from the relevant Funders, to include appropriate use of Funders' logos.

Obligations of DOROTHY COFUND awardees

- All publicity, including public lectures, interviews, email signatures, letterheads, office signs, publications, monographs, print materials, online materials, press releases, television and radio advertisements, websites, film, video and audio recordings associated with or arising from the research undertaken by the fellow while in receipt of a DOROTHY fellowship must contain the following acknowledgement formula: "This project received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 101034345".
- The Funders' logos the EU emblem and the logos of Marie Skłodowska-Curie Actions, the Irish Research Council, the Environmental Protection Agency and the Health Research Board – should be included on all materials (as outlined above) associated with, or arising from, research undertaken by the awardee which is funded by the Irish Research Council's (IRC). The Funders' logos, in the form of a banner, can be downloaded from the DOROTHY COFUND website (see 'Acknowledgement of Support' below).
- The DOROTHY COFUND logo can be included on materials (as outlined above) associated with, or arising from, research undertaken by the awardee which is funded by the Council. The DOROTHY COFUND logo can be downloaded from the DOROTHY website (see 'Acknowledgement of Support' below).

- Where an awardee is presenting their research or conducting any kind of interview (media or otherwise) on same, acknowledgement of funding must be made.
- As detailed in the Letter of Offer, when a conditional award is confirmed following verification of documentary evidence required in this letter, the awardee is a 'DOROTHY COFUND Fellow' and 'Marie Skłodowska-Curie Fellow'. Fellows should be referred to as such in all external-facing media, e.g. on a profile page on a university website.
- Random sampling will be carried out during the funding period to ensure awardees are acknowledging the support appropriately. Researchers who consistently fail to acknowledge the IRC's support will be prohibited from applying for additional IRC funding for a period of two years.

Acknowledging the support of the Funders

- The Funders' logos must be used on all publicity materials and in all promotional activities. Logos for use and guidelines can be downloaded here: <u>DOROTHY</u> <u>COFUND logo downloads</u>
- All Funders' logos should be given equal prominence and none of these five logos should be larger than others. There should also be sufficient space between each logo. To help with this, all Funders' logos are downloadable as a single image. This image may be resized but should not be cropped or distorted (e.g., resized vertically but not horizontally).
- If required, individual logos can be downloaded from individual Funders' websites. The guidelines outlined above must observed.
- The full names of Funders should always be used when acknowledging support.

Maximising publicity

- Any event organised under the auspices of DOROTHY funding should be flagged with the IRC at least four weeks in advance of the event, by contacting the Communications team via communications@research.ie. The following information should be sent:
 - Event title and brief summary
 - Key attendees at event
 - Date & location of event
 - Press release, website or other publicity information (if relevant)
 - Publicity images (if relevant; landscape format is preferable)
- Where appropriate, the DOROTHY COFUND team and/or individual Funders may choose to publicise the event via social media channels, the programme website, Funders' websites, or by issuing a press release.
- Where possible, those in receipt of DOROTHY funding and support are encouraged to actively engage with the DOROTHY and Funders' social media profiles, including tagging the DOROTHY COFUND (@DOROTHYCOFUND on Twitter) account in relevant posts.

DOROTHY COFUND: @DOROTHYCOFUND Horizon Europe: @HorizonEU Marie Skłodowska-Curie Actions: @MSCActions Irish Research Council: @IrishResearch Environmental Protection Agency: @EPAIreland Health Research Board: @hrbireland

o LinkedIn

DOROTHY COFUND: https://www.linkedin.com/in/dorothy-cofund-29388b232/

Irish Research Council: https://ie.linkedin.com/company/irishresearchcouncil Environmental Protection Agency:

https://www.linkedin.com/company/environmental-protection-agency-ireland/ Health Research Board: https://www.linkedin.com/company/health-researchboard-hrb-/

For further information or queries, please contact dorothy@research.ie